

Sub B1
A1
[a] an interior display [adapted] configured to be installed in an interior of said vehicle
and connected to said controller,

wherein said controller outputs said promotional information to said interior display
based on said position data.--

Claim 4, line 1, change "system" to --device--.

Claim 8, line 1, change "2" to --1--.

Claim 15, line 1, delete "display displays";

line 2, change "including" to --includes--.

Claim 16, line 2, change "said" to --a--.

Sub B2
D5
A2
--29. (Amended) An in-vehicle promotions system installed in a vehicle, comprising:
an RF receiver [receiving] configured to receive transmitted promotions information;
a controller connected to said receiver; and

[a] an interior display [adapted] configured to be installed in an interior of said vehicle
and connected to said controller [for displaying] wherein said controller causes said
promotions information to be displayed on said interior display based on a position of said
vehicle.

37. (Amended) A system as recited in claim [29] 36, comprising:

A3
said RF receiver receiving said promotions information upon said vehicle position
being within [entering] said range.

Sub B3
A4
43. (Amended) A method of displaying promotions information to [in] a vehicle
occupant, comprising:

storing data corresponding to said promotions information in said vehicle; and

Sub B3
G4
displaying said data on an interior display after said vehicle comes within a defined proximity to a store with which said promotions information is associated.

Sub B4
G5
60. (Amended) A method of distributing promotions information, comprising:
forming a database of promotions information of at least one store;
wirelessly distributing data corresponding to said promotions information to a vehicle; and
displaying on an interior display said data to occupants of said vehicle after said vehicle comes within a defined range of said store.--

REMARKS

Favorable reconsideration of this application as presently amended and in light of the following discussion is respectfully requested. Claims 1, 8, 10-57, and 60-64 are presently active in this case, Claims 9, 58, and 59 canceled and Claims 1, 4, 8, 15, 16, 37, and 60 amended by way of the present amendment.

In the outstanding Official Action the drawings were objected to by the Examiner; Claims 1, 3-7, 9-14, 17, 21-23, 27-29, 34-39, 43-45, 49-51, 53-57, and 59-61 were rejected under 35 U.S.C. §102(e) as being anticipated by U.S. Patent No. 6,060,993 to Cohen; Claims 2, 8, 15-16, 18-20, 24-26, 30-33, 40-42, 46-48, 52, and 62-64 were rejected under 35 U.S.C. §103(a) as being unpatentable over Cohen in view of U.S. Patent No. 5,867,780 to Malackowski et al; and Claim 58 was rejected under 35 U.S.C. §103(a) as being unpatentable over Cohen in view of U.S. Patent No. 6,108,533 to Brohoff.

First, Applicants wish to thank the Examiner for the personal interview on October 25, 2000, at which time the outstanding issues in the present case were discussed. During the